

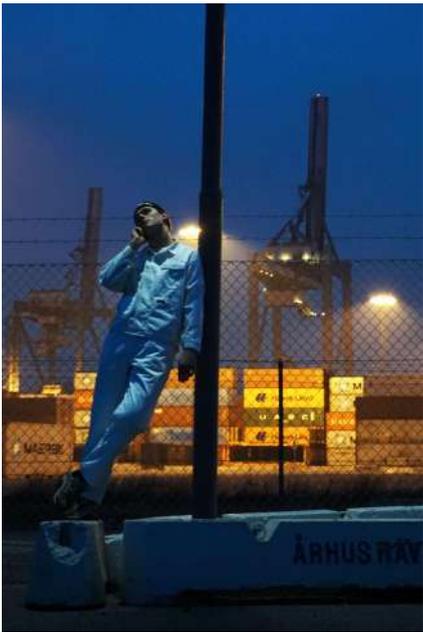
Artist Selection
Link Up Euro Connection Groningen
Digital Edition 2022 // 29.-30.01.2022



	<p>Ellie Fatou (Groningen, NL)</p> <p>Ellie Fatou, is an independent, self-taught artist based in Groningen, The Netherlands. Born in 1995 in Bamberg, Germany, she's been on a journey to reconnect with her bi-cultural roots and discover herself through sounds and songs by the African diaspora ever since. In Groningen she first began experimenting with various sounds and softwares in her student room, and on July 31st, 2020, eventually she released her first single "Trying" and had her first ever performances! The beats and songs she produces aim to combine soul with r&b, but currently she's more orienting towards an r&b-hip-hop mix.</p> <p>Most recent release</p>
	<p>Yetundey (Hamburg, D)</p> <p>In three years, jack-of-all-trades Yetundey has given the world a taste of what she's made of. The multilingual genre chameleon packs humorous electro-rap bangers alongside emotionally-revealing hip-hop R&B ballads while still remaining 100% Yeti. She is currently working on her third EP, which will be released via the All Female HipHop label 365XX Records. Yetundey is feels at home in the studio as well as on stage together with her live band. Whether on big stages opening for artists like Alyona Alyona and Pulled Maskulin or at her legendary street shows, Yetundey has come to take over spaces, break down walls and completely challenge your notions of hip hop.</p> <p>Most recent release</p>
	<p>Cassianne Lawrence (Berlin, D)</p> <p>Award-winning Berlin-based Alternative Hip-hop artist and songwriter, Cassianne Lawrence has been honing her skills on stages across Berlin for the past few years. Cassianne blends her Music skills with her lifetime of Poetry writing experience, bringing about the perfect marriage of two of her passions.</p> <p>Caxxianne's evolution into music allowed her to express herself freely and boldly, daring to say what others won't. Her music is created with the sole purpose of liberating the rebel in every soul that dares to open up to her lyrical blessings. She is a self-proclaimed peoplelutionist advocating for the rights of her people and all people. Caxxianne's work takes you to a place where words become freedom, a place of elation for Black and Brown Humans.</p> <p>Most recent release</p>

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	<p>El Zeeko (Manchester, UK)</p> <p>Raised in a crosshairs between Old Trafford and Stretford, El Zeeko enters the music scene with south Manchester confidence, and 90's hip-hop energy, manifesting the nameless gray areas before Grime was Grime. With exceptional wordplay reflective of his love for the English language, El Zeeko graces us with a humble yet raw and honest account of his love life, brotherhood, survival and the road code in his biblically self titled EP '25:17'. Starting out as a producer at 13 inspired by his brother's rap group Manchester's notorious blueprint to Grime RAW-T, he learned the art and craft of production. Producing for the likes of homegrown soul duo Children of Zeus and Tyler Daley, Sleazy F Baby and more, he is a respected producer in the hip-hop space in Manchester. Describing his sound as 'rugged hip hop energy infused with contemporary Mancunian flair', El Zeeko begins to plant down the soil and seeds for his career.</p> <p>Most recent release</p>
	<p>Frode (Aarhus, DK)</p> <p>Frode is a young producer and rapper based in Aarhus Denmark. In March 2021 he released his debut EP under the artist name 'Frode' titled 'Ensom men Elsket'. For the last couple of years he's played live in various constellations and with his solo project he has gotten the chance to dive deeper in creative songwriting and producing. His plans for the coming years are to continue producing his own projects and work with other artists.</p> <p>Most recent release</p>

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	<p>GOTOPO (Berlin, D)</p> <p>What would a 'Latin American Black Panther' look and sound like? Watch GOTOPO's music video for 'Malembe'; Afro-Indigenous sound wizardry and lyrics, that raise ancient voices all in a tasteful Pop envelope that you can't help but dance to. GOTOPO's debut single 'Malembe' is a picture of America before "America" taking the viewer from pre-hispanic times to pos-colonialism in a showcase of Royalty, elegance and indigenous futurism; a true all-American soundtrack.</p>
<p>Most recent release</p>	

	<p>Jadi D (Groningen, NL)</p> <p>Jadi D combines Hip-Hop, Pop, & Rap together in cross-overs that she makes between the genres Hip-Hop & R&B. Her angelic singing voice isn't a reason for her not to spit some straight up bars as well. This singing MC will give you music that will make you want to dance your ass off! In 2021 Jadi D is participating in Eurosonic's 'Hit the North Talent Traject' in which she proves that she's well deservingly claiming her spot on the Eurosonic Noorderslag festival 2022.</p> <p>This year Jadi D's first R&B track got discovered by radio station FunX which gave her a platform as Artist of the Month, her release '5:55' got into Spoffy's Slow Jamz Playlist and next to that she gave a very energetic show during the Popronde Tour 2021, which she will end with performing in the Melkweg, Amsterdam.</p>
<p>Most recent release</p>	

	<p>Joash (Manchester, UK)</p> <p>Joash is a 19-year-old producer and singer-songwriter, born and raised in Manchester and passionate about fusing cultures using his music. Over the past two years, he's been making South-Asian-influenced Hip Hop and RnB music and received regular radio play on BBC Asian Network and Radio 1. His most recent music video has reached over 70 thousand YouTube views and is still growing. Joash participated in one of Brighter Sounds previous projects 'Breaking the silence' in 2018 and recently completed an artist development course led by Sam Malik at Contact in Manchester; through which he's released his debut EP. Joash is an experienced performer and has opened for international acts such Zack Knight and Imran Khan.</p>
<p>Most recent release</p>	

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	<p>Re.decay (Berlin, D)</p> <p>Re.decay is an international, Berlin based production duo made up of Owen Ross (USA) and Emanuel Bender (Germany.) They met at a songwriting camp in northern Germany in 2017 and have been making music together ever since. Owen Ross spent years as a touring guitarist and composer in New York before beginning his production career. His guitar playing, sense of harmony, and his unique method of sampling are on full display in all of our work. Emanuel Bender began as a classically trained violinist and expanded his musical arsenal by studying film music composition while simultaneously developing his own unique production style. His dynamic sense of rhythm and instrumentation and his masterful mixing and arranging methods are cornerstone's of our distinct sound. In 2020, we released our debut EP 'Down Long Enough' to some acclaim, thanks, in part, to the support of Musicboard. We are releasing our debut album in January which features 15 artists from 8 different countries.</p> <p>Most recent release</p>
	<p>Riya (Manchester, UK)</p> <p>BBC Introducing artist RIYA returns with 'ESCAPE' this winter (DEC2021). After amassing close to half a million views, RIYA's debut music video 'Look My Way' has won the top 9% ISM song writing spot from over 30,000 applications, attracting the attention of numerous prominent figures including World-famous boxer Amir Khan, national and international TV /radio stations including the BBC. RIYA has worked alongside Abbey Road Studios and performed at prestigious venues with huge capacities such as The Reebok stadium, XOYO London, Troxy London, The Barbican Theatre and the Tate Modern Museum Liverpool. Riya has also been scouted to perform for the infamous Sofar Sounds with her live performance uploaded to their global platform.</p> <p>Most recent release</p>

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<p>A photograph of a young man with short hair, wearing a white hoodie under a dark vest and dark pants, standing in a dimly lit room with a green exit sign in the background.</p>	<p>Stinna (Groningen, NL)</p> <p>Stinna is a 21 year old producer from Groningen (NL) who only learned to produce himself a year ago. Since then, Stinna has invested all his time and passion in growing as a producer and it paid off! After getting his diploma at Master The Mix he found his sound and ever since he has been producing various renowned Dutch artists. Stinna mainly produces hip-hop and R&B and loves to collaborate with other artists on a personal level. Next year Stinna will release his own music, so stay tuned!</p> <p>Most recent release</p>
<p>A photograph of a man with a beard and a dark cap, wearing a dark t-shirt, looking directly at the camera in an indoor setting.</p>	<p>Thor (Aarhus, DK)</p> <p>Thor is a 23 year old producer from Aarhus (DK), who mostly works within the genres of Hip Hop and a bit of R&B and House. He has worked with a variety of talented and professional artists, such as Omar, Josva and Artigeardit. Since Thor became active around 2016, he plus an abundance of up-n-coming local artists and friends started out mostly making beats. Since then he's learned to record and mix vocals to a professional extent. His goal is to be able to live off his music career within the next year.</p> <p>Most recent release</p>

[LEC](#) is organized by the transnationally acting Music Cities Network in partnership with the Hamburg Music Business Association in collaboration with Gemeente Groningen, Noordstaat, Brighter Sound, Concept, Promus, Institute for X, MusicBoard Berlin, Alvozay and is co-funded by Creative Europe. After the European Music Business Task Force (EMBTf), LEC is the second project by the MCN, which is getting European recognition.

The [Music Cities Network](#) is a worldwide network between music cities dedicated to improving communication, collaboration, business, arts & policies. The MCN recognises that music is an important pillar of transnational culture, a universal art, and industry that strengthens social cohesion, local economies, and character. Therefore, the MCN shapes artist-, business- and city development through joint projects, research, publications and networking activities. The MCN shares strategies, policies and insights to inspire and develop our cities as music cities in all dimensions between our musical scene, economy, politics and tourism.

